## **ORDER**

Orders Order / Rev: 107738 Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT Estimate: 1567 10/30/12 - 11/06/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 10/11/12 / 10/11/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Mundy-Katowitz Media, Inc. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1322 G St. SE Billing Cycle: EOM/EOC Washington, DC 20003 Agency Commission: 15% Advertiser Name: **Priorities USA Action** A35+ New Business Thru: Demographic: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	67	\$93,450.00	\$79,432.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	67	\$93,450.00	\$79,432.50	0.00
Totals	67	\$93,450.00	\$79,432.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$93,450.00
Market	100%	\$389,375.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$73,981.25
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$85,662.50
KTUD	3%	\$11,681.25
KVVU	18%	\$70,087.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	14%	\$54,512.50

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type Spo	ots	Amount
E 1	KSNV	10/30/12	10/30/12	M-F 5-6a Wake	Up w/Wa@M	5-6a	- T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
				M-F 5-6a Wake	Up w/Wagners							
	WAKE \	N/WAGNR	S1									
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating					
V	/eek: 10/	29/12	11/04/12	- T	1	\$1,200.00	0.00			<u> </u>		

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Order / Rev: 107738 Advertiser: Priorities USA Action

Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/12	2 10/30/12	M-F 5-6a WakeUp	-	5-6a	- T	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	V/WAGN	RS1	M-F 5-6a WakeUp	w/wagners								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/2 E 2 KSNV		11/04/12	M-F 5-6a WakeUp		\$1,200.00 5-6a	0.00 W	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeUp	•	0 00		.00	·	ψ.,200.00.	0.00		ψ.,200.00
	V/WAGN rt Date	RS1 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	W		\$1,200.00	0.00					ĺ	
E 3 KSNV	11/01/12	2 11/01/12	M-F 5-6a WakeUp	U	5-6a	T	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	V/WAGN	RS1	M-F 5-6a WakeUp	w/Wagners								
	rt Date	End Date		Spots/Week	Rate	Rating					ĺ	
Week: 10/2		11/04/12	T		\$1,200.00	0.00			<b>#4</b> 000 00 4	0.00.004		<b>#4</b> 000 00
E 4 KSNV	11/02/12	2 11/02/12	M-F 5-6a WakeUp M-F 5-6a WakeUp		5-6a	F	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	V/WAGN											
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 5 KSNV			M-F 5-6a WakeUp		5-6a	M	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	V/WAGN	DC4	M-F 5-6a WakeUp	w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 11/0		11/11/12	M		\$1,200.00	0.00					1	
E 6 KSNV	11/06/12	2 11/06/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	- T	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	V/WAGN	RS1	w-r 5-ba wakeup	w/wagners								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 11/0 E 7 KSNV		11/11/12	M-F 6-7a WakeUp		\$1,200.00 6-7a	0.00 - T	- :30	1	\$2,000.001	0.00 NM	1	\$2,000.00
			M-F 6-7a WakeUp	•	074	•	.00		φ2,000.00 1	0.00 14141		Ψ2,000.00
	V/WAGN		Wooledoup	Cnoto/Mode	Doto	Doting						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Rating 0.00					İ	
E 8 KSNV	10/31/12	2 10/31/12	M-F 6-7a WakeUp		6-7a	W	- :30	1	\$2,000.001	0.00 NM	1	\$2,000.00
WAKE V	V/WAGN	RS2	M-F 6-7a WakeUp	w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/2		11/04/12	W		\$2,000.00	0.00						
E 9 KSNV	11/01/12	2 11/01/12	M-F 6-7a WakeUp M-F 6-7a WakeUp		6-7a	T	- :30	1	\$2,000.001	0.00 NM	1	\$2,000.00
WAKE V	V/WAGN	RS2	·	ŭ								
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00					i	
E 10 KSNV			M-F 6-7a WakeUp		6-7a	F	- :30	1	\$2,000.001	0.00 NM	1	\$2,000.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	0/00/0 <b>C</b> NI	DCO	M-F 6-7a WakeUp	w/Wagners								
	V/WAGN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/2		11/04/12	F		\$2,000.00	0.00					1	
E11 KSNV	11/05/12	2 11/05/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	•	6-7a	M	- :30	1	\$2,000.001	0.00 NM	1	\$2,000.00
WAKE V	V/WAGN	RS2	W-F 6-7a Wakeup	w/wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0 E12 KSNV		11/11/12	M M-F 6-7a WakeUp		\$2,000.00 6-7a	0.00 - T	- :30	1	\$2,000.001	0.00 NM	1	\$2,000.00
			M-F 6-7a WakeUp	•	5 / u	- 1	.50	'	ψ <u>ε,</u> σσσ.σσ 1	O.OO INIVI	1	Ψ2,000.00
	V/WAGN		Mookdova	Cnoto/M/==!	Dete	Dotin ~					1	
<u>Star</u> Week: 11/0	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Rating 0.00					ĺ	
E13 KSNV				CM	658a-9am	- T	- :30	1	\$3,800.001	0.00 NM	1	\$3,800.00

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Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			Today Show								
TODAY	SHW		Today Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T		\$3,800.00	0.00					
E14 KSNV	10/31/1	2 10/31/12	Today Show Today Show	CM	658a-9am	W	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHW		roday Srlow								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	W	1	+ - ,	0.00 T	.20 4	ФО 000 00 4	0.00 NIM	4	<b>фо</b> 000 00
E15 KSNV	11/01/1	2 11/01/12	Today Show Today Show	СМ	658a-9am	1	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHW										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10, E16 KSNV		11/04/12	Today Show	CM	\$3,800.00 658a-9am	0.00 F	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
L 10 KONV	11/02/1	2 11/02/12	Today Show	Olvi	0000 00111	1	.50	ψ3,000.00 1	0.00 14101	•	ψ5,000.00
TODAY											
Sta Week: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,800.00	Rating 0.00					
E 17 KSNV			Today Show	CM	658a-9am	M	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
			Today Show					, ,			
TODAY		End Data	\Mookdovo	Cnoto/Mook	Doto	Doting					
Week: 11	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,800.00	Rating 0.00					
E 18 KSNV	10/30/1	2 10/30/12	Rachael Ray	CM	11am-12pm	- T	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
DACHA			Rachael Ray								
	EL RAY	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	- T		\$1,000.00	0.00					
E19 KSNV	11/01/1	2 11/01/12	Rachael Ray	CM	11am-12pm	T	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHA	EL RAY		Rachael Ray								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	T		\$1,000.00	0.00					
E20 KSNV	11/02/1	2 11/02/12	Rachael Ray	CM	11am-12pm	F	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHA	EL RAY		Rachael Ray								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F		\$1,000.00	0.00	00 4	<b>#</b> 4 000 00 4	0.00.004	4	<b>#4</b> 000 00
E 21 KSNV	10/30/1	2 10/30/12	Noon News Noon News	CM	12-1230pm	- T	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT NO	ON									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week		Rating					
Week: 10,		11/04/12	Noon News	CM	\$1,000.00 12-1230pm	0.00 W	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
LZZ KONV	10/31/1	2 10/31/12	Noon News	Civi	12-1230pm	<b>w</b>	.50	φ1,000.00 1	0.00 NW	'	ψ1,000.00
	3 AT NO										
<u>Sta</u> Week: 10	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 23 KSNV			Noon News	CM	12-1230pm	T	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
			Noon News					, , , , , , , , , , , , , , , , , , , ,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	3 AT NO		\Markets also design	Ca ata ///a ala	Data	Dating					
Week: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 24 KSNV			Noon News	СМ	12-1230pm	F	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
NEVACO	2 AT NO	ONI	Noon News								
	3 AT NO	ON End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	F		\$1,000.00	0.00					
E 25 KSNV	11/05/1	2 11/05/12		CM	12-1230pm	M	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00

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Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
	3 AT NO				<b>-</b> .	5						
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	Rating 0.00						
E 26 KSNV			The Agenda 1230		1230-1p	- T	:30	1	\$650.00 1	0.00 NM	<b>i</b> 1	\$650.00
220 110111	10,00,1	2 10/00/12	The Agenda 1230	•	1200 16	•	.00	·	φοσσ.σσ 1	0.00 14111		φοσσ.σσ
AGEND												
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays - T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00					1	
			The Agenda 1230		1230-1p	W	:30	1	\$650.001	0.00 NM	1 1	\$650.00
			The Agenda 1230						*************			***************************************
AGEND												
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$650.00	Rating 0.00						
E 28 KSNV			The Agenda 1230	•	1230-1p	T	:30	1	\$650.00 1	0.00 NM	<b>i</b> 1	\$650.00
220 110111	1 1/0 1/1	2 11/01/12	The Agenda 1230	•	1200 19	•	.00		ψοσο.σσ 1	0.00 14101	· '	Ψ000.00
AGEND												
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
			The Agenda 1230	•	1230-1p	F	:30	1	\$650.00 1	0.00 NM	<b>i</b> 1	\$650.00
L 25 1011V	11/02/1	2 11/02/12	The Agenda 1230		1200 TP	1	.50	'	ψ030.00 1	0.00 14101	l '	ψ050.00
AGEND	PΑ		-									
	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate	Rating						
Week: 10/ E 30 KSNV			The Agenda 1230	· ·	\$650.00 1230-1p	0.00 M	:30	1	\$650.001	0.00 NM	1 1	\$650.00
L 30 KSNV	11/03/1	2 11/03/12	The Agenda 1230	•	1230-1p	IVP	.30	'	φ030.00 1	U.UU INIVI	'	φ030.00
AGEND	PΑ		o o									
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 11/ E31 KSNV		11/11/12	Days of our Lives	CM	\$650.00 1258p-2pm	0.00 - T	:30	1	\$1,000.001	0.00 NM	1 1	\$1,000.00
L31 K3NV	10/30/1	2 10/30/12	Days of our Lives		1230p-2piii	- 1	.30	'	\$1,000.001	U.UU INIVI	'	\$1,000.00
DAYS-0	OUR LIVE	ES	•									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/ E32 KSNV		11/04/12	Days of our Lives	CM	\$1,000.00 1258p-2pm	0.00 W	:30		\$1,000.001	0.00 NM	1 1	\$1,000.00
E 32 KSINV	10/31/1	2 10/31/12	Days of our Lives		1256p-2pm	VV	.30	ı	\$1,000.001	U.UU INIVI	l '	\$1,000.00
DAYS-0	OUR LIVE	≣S										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$1,000.00	0.00	-20		\$4,000,004	0.00 NIM		¢4 000 00
E 33 KSINV	11/01/1	2 11/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS-0	OUR LIVE	ES .	Days of our Lives									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T		\$1,000.00	0.00			<b>* * * * * * * * * *</b>	0.00.1114		<b>#</b> 4 000 00
E 34 KSNV	11/05/1	2 11/05/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS-0	OUR LIVE	ES	Days of our Lives	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		\$1,000.00	0.00			0050.00.4	0.00.1114		<b>4050.00</b>
E35 KSNV	10/30/1	2 10/30/12	The Doctors The Doctors	CM	2pm-3pm	- T	:30	1	\$650.00 1	0.00 NM	1	\$650.00
DOCTO	RS		.110 2001010									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T	1	\$650.00	0.00			Фоло ос :	0.00.111		00=2.25
E36 KSNV	10/31/1	2 10/31/12	The Doctors The Doctors	CM	2pm-3pm	W	:30	1	\$650.00 1	0.00 NM	1	\$650.00
DOCTO	RS		THE DOCIOIS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$650.00	0.00			Фоло се :	0.00.11.	<b>l</b> .	007007
E37 KSNV	11/01/1	2 11/01/12		CM	2pm-3pm	T	:30	1	\$650.001	0.00 NM	1	\$650.00

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Order / Rev: 107738 Advertiser: Priorities USA Action

Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate	Pri Rtg Type	Spots	Amount
			The Doctors The Doctors								
DOCTO									•		
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$650.00	Rating 0.00					
E 38 KSNV			The Doctors	CM	2pm-3pm	F	:30	1 \$650.00	1 0.00 NM	1	\$650.00
			The Doctors			_					4000100
DOCTO	_	End Data	Ma akdaya	Cnoto/Mode	Doto	Dating					
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$650.00	Rating 0.00					
E39 KSNV			The Doctors	CM	2pm-3pm	M	:30	1 \$650.00	1 0.00 NM	1	\$650.00
DOCTO	NDC		The Doctors								
DOCTO	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M	1	\$650.00	0.00					
E40 KSNV	10/30/1	2 10/30/12	Dr. Phil	CM	3-4p	- T	:30	1 \$1,200.00	1 0.00 NM	1	\$1,200.00
DR. PH	Ш		Dr Phil								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	- T	1	\$1,200.00	0.00					
E41 KSNV	11/01/1	2 11/01/12	Dr. Phil	CM	3-4p	T	:30	1 \$1,200.00	1 0.00 NM	1	\$1,200.00
DR. PH	IL		Dr Phil								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	T	1	\$1,200.00	0.00					
E42 KSNV	11/05/1	2 11/05/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1 \$1,200.00	1 0.00 NM	1	\$1,200.00
DR. PH	IL		DITTIII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M NEWS 3 at 4 (1 l		\$1,200.00	0.00 - T	:30	1 \$1,800.00	1 0.00 NM	1	¢1 900 00
E 43 NOINV	10/30/1	2 10/30/12	4PM NEWS (1 h		4-5pm	- 1	.30	1 \$1,800.00	I U.UU INIVI	ı	\$1,800.00
		M/NEWS 3 A	T 430P	,							
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays T	Spots/Week	Rate \$1,800.00	Rating 0.00					
E 44 KSNV			NEWS 3 at 4 (1 l		4-5pm	F	:30	1 \$1,800.00	1 0.00 NM	1	\$1,800.00
	, 52, .	, 0_,	4PM NEWS (1 he		. ор	-	.00	. \$1,000.00	. 0.00	•	ψ.,σσσ.σσ
_	_	//NEWS 3 A		0	Data	Darling					
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
			M-F Jeop/Wheel	СМ	630-730pm	W	:30	1 \$3,400.00	1 0.00 NM	1	\$3,400.00
JEODA	DD\/04/11		M-F Jeopardy/W	heel of Fortune	Э						
	RDY/WH art Date	EEL End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	W	1	\$3,400.00	0.00					
E46 KSNV	11/02/1	2 11/02/12	M-F Jeop/Wheel	CM	630-730pm	F	:30	1 \$3,400.00	1 0.00 NM	1	\$3,400.00
ΙΕΩΡΔ	RDY/WH	EEI	M-F Jeopardy/W	heel of Fortune	Э						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F	1	\$3,400.00	0.00					
E47 KSNV	10/30/1	2 10/30/12	FacetoFace/Rals		730-758pm	- T	:30	1 \$1,800.00	1 0.00 NM	1	\$1,800.00
NEWS:	3 FACE	TO FACE WI	FacetoFace/Rals	iton Report							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	- T	1	\$1,800.00	0.00					
E48 KSNV	11/01/1	2 11/01/12	FacetoFace/Rals		730-758pm	T	:30	1 \$1,800.00	1 0.00 NM	1	\$1,800.00
NEWS:	3 FACE	TO FACE WI	TH JON RALST	non nepon							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	T	1	\$1,800.00	0.00	.00	4 64 000 00	1 0 00 NM	4	¢4 000 00
E49 KSNV	11/05/1	∠ 11/05/12		CM	730-758pm	M	:30	1 \$1,800.00	1 0.00 NM	1	\$1,800.00

Print Date: 10/11/12 12:00:53 Page 6 of 7

Order / Rev: 107738 Advertiser: Priorities USA Action

Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1567

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots FacetoFace/Raiston Repo FacetoFace/Ralston Report NEWS 3 FACE TO FACE WITH JON RALST Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 11/05/12 11/11/12 \$1,800.00 0.00 E 50 KSNV 10/31/12 10/31/12 The Tonight Show CM 1135p-1236a - - W- - - -:30 \$2,000,001 0.00 NM \$2,000.00 **Tonight Show** TONITE SHW-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - -\$2.000.00 0.00 E 51 KSNV 11/02/12 11/02/12 CM 1135p-1236a ---F--:30 1 \$2,000.001 0.00 NM The Tonight Show \$2,000.00 Tonight Show TONITE SHW-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 ---F--0.00 Week: 10/29/12 \$2,000.00 E 52 KSNV 11/01/12 11/01/12 Late Night w/Fallon CM 1236a-136am - - - T- - -:30 \$700.001 0.00 NM \$700.00 Late Night w/Fallon J FALLON-NBC< Weekdays Start Date **End Date** Spots/Week Rating Rate - T- - · Week: 10/29/12 11/04/12 \$700.00 0.00 E 53 KSNV 11/05/12 11/05/12 Late Night w/Fallon 1236a-136am M- - - - -:30 \$700.001 0.00 NM CM 1 \$700.00 Late Night w/Fallon J FALLON-NBC< **End Date** Start Date Weekdays Spots/Week Rate Rating 11/11/12 M- - - - -Week: 11/05/12 \$700.00 0.00 E 54 KSNV 10/31/12 10/31/12 Last Call w/Carson Daly CM - - W- - - -\$350.001 0.00 NM 136-205am :30 1 \$350.00 Last Call w/Carson Daly C-DALY-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - W- - - -Week: 10/29/12 \$350.00 0.00 E 55 KSNV 11/01/12 11/01/12 Last Call w/Carson Daly CM - - - T- - -136-205am :30 \$350.001 0.00 NM \$350.00 Last Call w/Carson Daly C-DALY-NBC< Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 Week: 10/29/12 - - - T- - -\$350.00 0.00 E 56 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURIM 6a-7a - - - - S-:30 1 \$1,000.001 0.00 NM \$1,000.00 **News 3 Sunrise SATURDAY NW3 AT SUNRISE** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---S-\$1,000.00 0.00 E 57 KSNV 11/03/12 11/03/12 Saturday Today \$2,000.001 0.00 NM CM 7a-9am ---S-:30 \$2,000.00 Saturday Today **TODAY** Start Date Spots/Week Rating **End Date** Weekdays Rate 11/04/12 ---S-Week: 10/29/12 \$2,000.00 0.00 E 58 KSNV 11/03/12 11/03/12 News 3 Today - SATURIOM 9am-930am ---S-:30 1 \$1,500.001 0.00 NM \$1,500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---S-\$1,500.00 0.00 E 59 KSNV 11/03/12 11/03/12 СМ ---S-\$1,350.001 0.00 NM Sa-Su Early News 5pm-630pm :30 \$1,350.00 Sa-Su Early News **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 \$1,350.00 0.00 E 60 KSNV 11/03/12 11/03/12 Weekend Jeopardy/WheeM 630-730pm - - - - S-:30 1 \$1,050.001 0.00 NM \$1,050.00 WKND Jeop/Wheel JEOPARDY/WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---S-\$1,050.00 0.00 0.00 NM \$1,350.00 E 61 KSNV 11/03/12 11/03/12 CM \$1,350.001 6:30-8pm - - - - S-:30

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Order / Rev: 107738 Advertiser: Priorities USA Action

Alt Order #: 06861848 Product Desc: PRIORITIES USA ACT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Vegas Inc. Vegas Inc.									
VEGA	SINC									_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S-	1	\$1,350.00	0.00						
E62 KSNV	11/04/1	2 11/04/12	News 3 Sunrise -		6a-7a	S	:30	1	\$1,000.00 1	0.00 NM	1	\$1,000.00
VI/V/3-0	SUNRS W	KND	News 3 Sunrise	SUNDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	1	\$1,000.00	0.00				i		
E 63 KSNV	10/30/1	2 10/30/12	Wake Up Early w	/ Wagn <b>€</b> M	430a-5a	- T	:30	1	\$400.00 1	0.00 NM	1	\$400.00
			Wake Up Early V	Vagners								
	-W/WAGI									l		
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10		11/04/12	•	1	\$400.00	0.00 W			<b>#</b> 400.00.4	0.00.104		<b>#</b> 400.00
E 64 KSNV	10/31/1	2 10/31/12	Wake Up Early w Wake Up Early V	J	430a-5a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE	-W/WAGI	NERS	wake op Lany v	vagners								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		
Week: 10	)/29/12	11/04/12	W	1	\$400.00	0.00						
E 65 KSNV	11/01/1	2 11/01/12	Wake Up Early w	/ Wagn <b>€</b> M	430a-5a	T	:30	1	\$400.00 1	0.00 NM	1	\$400.00
1444145	14/44/4	IEDO	Wake Up Early V	Vagners								
	-W/WAGI		Ma alada sa	Consta AM and	Data	Datina						
<u>اه</u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00				i		
E 66 KSNV			Wake Up Early w	<u>'</u>	430a-5a	S	:30	1	\$400.00 1	0.00 NM	1	\$400.00
_ 00	, .		Wake Up Early V	•	1000 00	_	.00	•	ψσσ.σσ	0.00	·	ψσσ.σσ
WAKE	-W/WAGI	NERS		J								
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ļ		
Week: 10		11/04/12	S	1	\$400.00	0.00						
E 67 KSNV	11/05/1	2 11/05/12	Wake Up Early w	-	430a-5a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE	-W/WAGI	NERS	Wake Up Early V	vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				j		
Week: 11		11/11/12	M	1	\$400.00	0.00				j		
										Totals	67	\$93,450.00